

NYC Service

A Blueprint to Increase Civic Engagement

“We are a diverse city of people who do so many things. But I’ve come to realize that primarily we are a city of people who care. We really do care about each other. We couldn’t make it here any other way. NYC Service is going to channel this spirit of community and compassion and direct it to solving our biggest problems, and building an even greater New York.”

- Mayor Bloomberg
Launch of NYC Service
April 20, 2009

- In his State of the City Address in January, Mayor Bloomberg pledged that New York City would lead the way in answering President Obama's call for a new era of service in America.
 - First Deputy Mayor Patti Harris brought together leaders in the nonprofit, philanthropic, and private sectors to create an ambitious and innovative plan that makes New York the easiest city in which to serve; and most importantly, a plan that – for the first time anywhere – channels people's good intentions to tackle our city's great challenges, which have only become more pressing during the current recession.
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- **Focus groups:** 13 focus groups that brought together 188 community leaders working on a range of issues across the city
 - **Expert interviews:** Individual interviews with a range experts and leaders of organizations that work with volunteers
 - **Survey of volunteer activity:** Survey on volunteerism across the five boroughs that will provide baseline information on who is volunteering in New York
 - **Survey of organizations using volunteers:** Survey on how organizations and public schools are currently engaging New Yorkers in service
 - **Literature review:** Review of existing relevant research and best practices
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Interest in volunteering is at a high, but nearly one out of every five New Yorkers doesn't actually know where to go to do service.

MISSION

NYC Service is dedicated to setting a new standard for how cities can tap the power of their people to tackle their most pressing challenges.



GOALS

1. Help more New Yorkers connect to service opportunities more easily
 2. Create or elevate volunteer opportunities that address the City's most urgent needs – Impact Service Projects (ISPs)
 3. Support nonprofits and public agencies to use more volunteers, and do so more effectively and strategically
 4. Promote service as a core part of what it means to be a citizen of the greatest city in the world
 5. Measure progress against clear goals; create accountability for results
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1. Help more New Yorkers connect to service opportunities more easily

- New website (nyc.gov/service)
 - Volunteer 311
 - Signature events
 - Martin Luther King Jr. Day of Service
 - NYC Young Women's Volunteer Summit
 - NYC Tap Project Water Walk
 - Promoting Self-Directed Service
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INITIATIVES

1. Website

The screenshot shows the NYC Service website in a Windows Internet Explorer browser. The page features a prominent orange header with the text "EVERYBODY'S GOT SOMETHING TO OFFER" and "USE YOUR TIME, PASSION, SKILLS AND WILLINGNESS TO HELP TO ADDRESS NEW YORK CITY'S MOST PRESSING NEEDS". Below this is a search bar with the text "I WANT TO HELP NYC WITH" and a dropdown arrow. The search results are displayed in a table with columns for Opportunity, Organization, Date, Location, Category, and NYC Priority. The table lists several volunteer opportunities, including "Become An Auxiliary Police", "Volunteer with your local...", "Bilingual Mentors Needed...", "Volunteer at Queens Botan...", "Health Literacy Project V...", and "Ambulance Volunteers - EM...". The page also includes a "Refine your results:" section with filters for zip code and location, and a "Search by date, skill or interest. Try advanced search" link. At the bottom, there is a section for "NYC CIVIC CORPS" with a photo of a woman and text describing the program.

NYC Service. Help New York City stay the greatest city in the world - volunteer! - Windows Internet Explorer

http://www.nycservice.org/

File Edit View Favorites Tools Help

NYC Service | **NYC** Service Home | Volunteers MY ACCOUNT

EVERYBODY'S GOT SOMETHING TO OFFER
USE YOUR TIME, PASSION, SKILLS AND WILLINGNESS TO HELP TO ADDRESS NEW YORK CITY'S MOST PRESSING NEEDS

I WANT TO HELP NYC WITH

Refine your results: Enter zip code Within 1 mile Go Search by date, skill or interest. Try advanced search

OPPORTUNITY	ORGANIZATION	DATE	LOCATION	CATEGORY	NYC PRIORITY
Become An Auxiliary Polic...	NYPD-Auxiliary Police	On-going	Citywide	Strengthening Communities	★
Volunteer with your local...	Food Bank For New Yor...	On-going	Citywide	Helping Neighbors In Need	★
Bilingual Mentors Needed ...	Big Brothers Big Sist...	On-going	Citywide	Education	★
Volunteer at Queens Botan...	Queens Botanical Gard...	On-going	Queens	Environment	★
Health Literacy Project V...	Gouverneur Healthcare...	On-going	Manhattan	Health	★
Ambulance Volunteers - EM...	Jamaica Estates Holli...	On-going	Queens	Emergency Preparedness	★

Pages: previous 1 2 3 4 5 6 7 8 9 ... 190 191 next Create your own volunteer opportunity

NYC CIVIC CORPS

Are you a recent college graduate interested in dedicating a year of service to New York City or an experienced adult looking to apply your skills and knowledge at a time when your city needs you most? Are you a nonprofit organization interested in expanding your capacity to engage volunteers? [Click HERE for more information](#)

USE YOUR PLANET FOR GOOD | Karen Washington

start | Inbox - Microsoft... | NYC Service. Hel... | Presentation1 | Community Boar... | Interviewer Trail... | Agency Overvie... | Expansion | 100% | 4:49 PM

2. Create or elevate volunteer opportunities that address the City's most urgent needs with Impact Service Projects (ISPs)

❖ **Strengthening Communities**

Block Beautification

❖ **Helping Neighbors in Need**

Financial Empowerment, Adopt a Community Food Program

❖ **Education**

Middle School Mentors, Service in Schools

❖ **Environment**

Rooftop Cooling

❖ **Health**

Flu Fighters

❖ **Emergency Preparedness**

CPR Training, Ready Schools



2. Middle School Mentors

Middle School is a critical time for youth

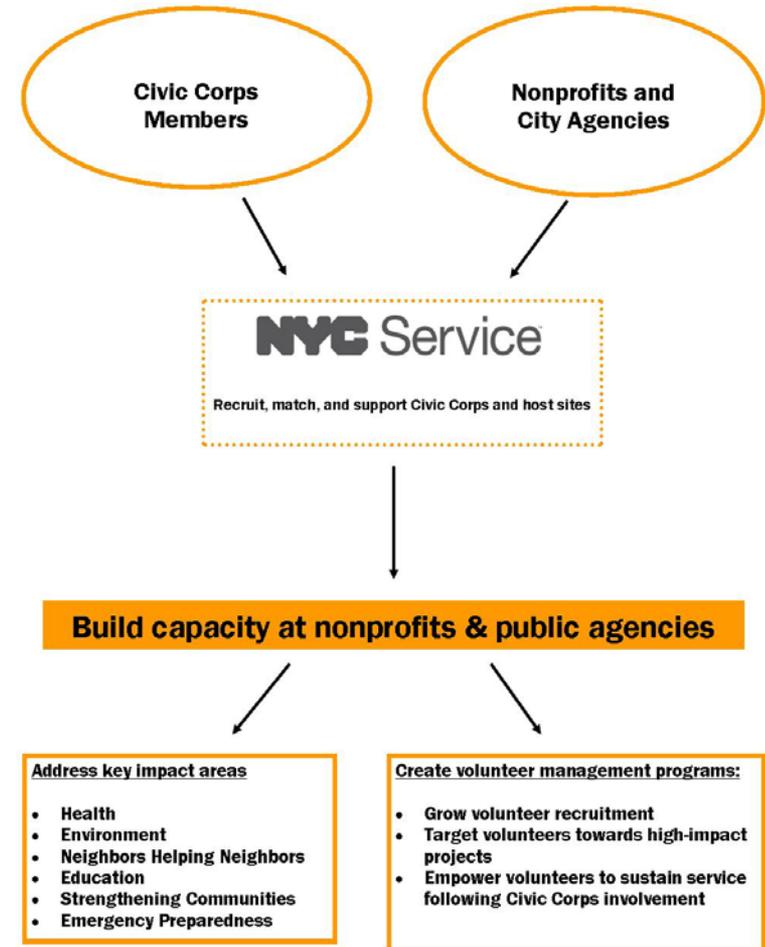
- 51 middle schools have been identified across the city to receive mentors.
 - It is estimated that we will need more than 3,000 mentors to meet this call.
 - Mentors will be recruited city wide by NYC Service partner organizations that specialize in implementing mentor projects.
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3. Support nonprofits and public agencies to use more volunteers, and do so more effectively and strategically

- NYC Civic Corps
 - Nonprofit Board Service
 - Go Pass Volunteering
 - Professional Service Volunteers
-

3. NYC Civic Corps

- The NYC Civic Corps supports nonprofit organizations and City agencies that want to use more volunteers, but struggle to manage and support sustainable volunteer programs.
- Corps members are dispatched to over 60 local organizations for one year with the charge of developing sustainable volunteer programs and organizational capacity.
- The ultimate goal of the NYC Civic Corps is to engage more New Yorkers in efforts to help our neighbors and tackle our toughest challenges.



4. Promote service as a core part of what it means to be a citizen of the greatest city in the world

- **Service in City Internships**
 - **Service in Schools**
 - **Summer of Service**
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4. Service in Schools

- The Department of Education is implementing a groundbreaking citywide initiative that makes service a part of every public school child's experience.
 - Every principal's educational plan will include service or a service learning component to their curriculum.
 - NYC Service and not-for-profit partners will support the implementation of service plans.
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5. Measure progress against clear goals; create accountability for results

- Establish metrics for all NYC Service initiatives and evaluate progress
 - Recognize outstanding volunteers, organizations, partners
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Upcoming Service Opportunities-
Visit www.nyc.gov/service to sign up:

- ❖ **Cool Roofs**
- ❖ **CPR Training**
- ❖ **Flu Fighters**
- ❖ **Mayor's Service Fellows**
- ❖ **Middle School Mentors**
- ❖ **Non-profit Board Service**
- ❖ **Ready Schools**

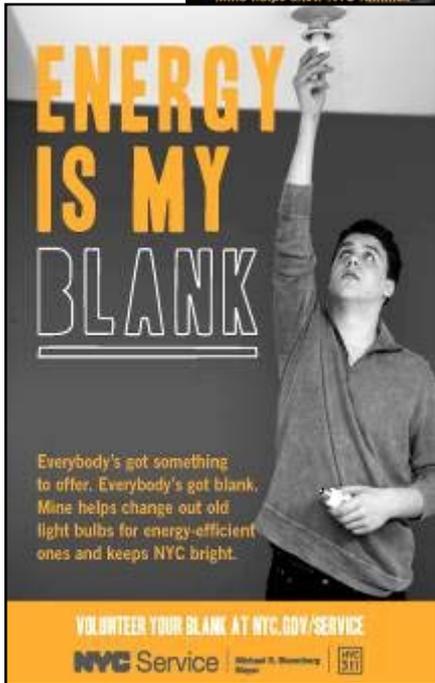
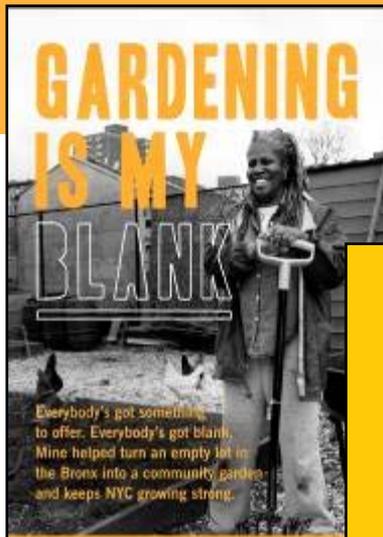
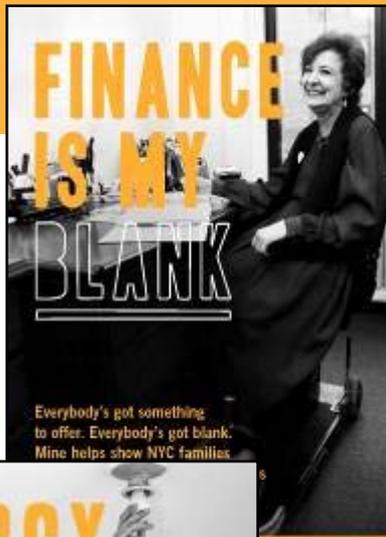
❖ **Financial Empowerment**

For more information, visit www.nyc.gov/dca



Coming soon...

Adopt a Community Food Program



USE YOUR BLANK™ FOR GOOD

Everybody's got something to offer. Skills. Time. Passion. Energy. Or just a willingness to help out. It's your blank, and it can be anything. Everyone has the blank in them to make a difference.

Now's the time to volunteer your blank for New York City. By mentoring kids who need help with their homework. Getting certified in CPR training. Or replacing a light bulb for one that saves energy. Anything to pitch in.

Let's share our blank with our fellow New Yorkers and help keep this City great. So everybody, young and old, from Brooklyn to the Bronx, will feel the effect of what a little blank can do. Let's answer the call, loud and clear, together.

VOLUNTEER YOUR BLANK AT NYC.GOV/SERVICE

NYC Service | Michael R. Bloomberg Mayor | **NYC 311**

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